

# RESUME



**Jesse Lively**

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## QUALIFICATIONS:

Three years of professional experience using programs such as Adobe CS, CS2, Premier CS3, Microsoft Word, Powerpoint, and Corel Draw. Also certified in Flash MX, Dreamweaver 8. Skilled in the use of Actionscript, DNN and CSS.

## EDUCATION:

### **2001 - 2006: Concord University**

- Bachelor of Arts, May 2006: GPA 3.2 Honors in major subject
- Major: Advertising/Graphic Design, Studio Art
- Dean's List, Sigma Tau Gamma, Who's Who Among Students in America

## EMPLOYMENT:

### **2008- Present: Campus Habitat** - Lead Designer

Lead designer for all marketing, branding, print, web, and video design.

### **2006- 2008: Cheri Heflin and Company** - Lead Designer

Designed advertisement for the Attorney General of WV. Worked with the Foster Law Firm branding. Created posters and flyers for the Mountain Retreat program. Designed all of Mike Callaghan's political flyers, RV decal, invitation, and website during his run for the U.S. Congress. Developed the Aspen Village website. Designed mailers, website, and posters for the successful Vote Yes campaign during 2007.

### **2005- Marshall Miller & Associates** - Internship

Designed pamphlets and logos, as well as designed advertising for many companies such as MM&A, WVU, CPC, Pocahontas, and Fincastle Country Club, inc. Designed a cover for a coal show reminder. Promotional flyers for MM&A, a MM&A time line flyer, magazine ads for Marshall Miller, magazine ads for the 2006 coal show.

### **2004- Jaguar Educational** - Temporary Designer

Designed two series of educational posters. Served as one of the companies advertising designers. Was a host in the educational video "Caring" which is distributed to high schools across the nation.

## FREELANCE:

**2008:** Worked with Modern Identity on logo creation and branding.

**2007:** Project Manager for WV Biological website, logo, and a marketing plan. Designed marketing poster for Jaguar Educational. Designed the branding for Unity Kennels. Designed the layout for the 2008 Enter"Teen"Ment News magazine.

**2006:** Designed the layout and four ads for the Enter"Teen"Ment News magazine.

**2004:** Designed a pamphlet for WV Biological used to market companies product.

## ACTIVITIES:

Lacrosse team, Film club, Art club, SGA, Black, and Vice President of Sigma Tau Gamma  
Created 12 award-winning logos, as well as 16 award-winning Photoshop entries for [worth1000.com](http://worth1000.com).

## REFERENCES:

### **Modern Identity**

#### **Jeff Steeper**

1.917.680.5109  
598 Broadway 10B  
New York, NY 10012

### **Cheri Heflin & Company**

#### **Cheri Heflin**

1.304.346.7656  
1337 Virginia St. East,  
Charleston, WV 25301

### **Digital Vision Works**

#### **Marc Adams**

Film & Video Production  
1.304.766.7869  
300 Roxalana Business Park  
Dunbar, WV 25064

### **Concord University**

#### **Fernando Porras**

Instructor in Art  
1.304.384.5204  
Alexander Fine Arts Center FA - 203  
Campus Box D-184, P.O. Box 1000  
Athens, WV 24712

### **Marshall Miller & Associates**

#### **Tracy M. Paine**

1.276.322.5467  
Route 720, Industrial Park, P.O. Box 848  
Bluefield, VA 24605

### **Concord University**

#### **Marjie Flanigan**

Director, Student Support Services  
1.304.384.5326  
Student Center 202  
Campus Box D-124, P.O. Box 1000  
Athens, WV 24712

### **Jaguar Educational**

#### **Jim Wolf**

1.877.524.8200  
P.O. Box 11930, Dept. P7  
Charleston, WV 25339